

BLACK GIRLS WHO READ SUMMIT SPONSORSHIP GUIDE



www.bgwr.org



WELCOME

Black Girls Who Read Summit 2026

Here to Read. Here to Lead.

The Black Girls Who Read Summit is more than an event—it's a cultural moment. We're gathering readers, authors, and thought leaders to celebrate Black literature, community, and empowerment.

- **Date/Location:** Dallas, TX | April 3-5, 2026
- **Attendees:** 500+ readers and authors expected
- **Reach:** 100,000+ members across our network and thousands online engaging daily
- **Community:** 14 national book club locations and growing



WELCOME TO BGWR

Dear Esteemed Partners and Community Leaders,

We extend this invitation with a heart full of purpose and an unwavering belief in the power of storytelling. The Black Girls Who Read Summit is more than an event; it is a cultural celebration, a learning experience, and a movement to empower our community through the written word.

Our mission is simple yet profound: to amplify Black voices, celebrate Black womanhood, and foster a lifelong love of literature. Books are not just for reading; they are catalysts for change, mirrors for self-discovery, and bridges connecting us to our past, present, and future.

Your sponsorship helps makes this possible. By partnering with us, you are not just supporting an event—you are investing in the elevation of Black women and children, in literacy programs that transform futures, and in experiences that will ripple across generations.

We invite you to join us in creating a space where every Black woman and child feels seen, heard, and empowered. Together, we can shape a legacy of leadership, learning, and love of literature.

With gratitude and vision,



Honey Beigh

BGWR, Principal Owner



www.facebook.com/honeybeigh

Dallas based book lover, event planner, and travel enthusiast who loves all things true crime and cozy.

WHY PARTNER WITH US

THE POWER OF PARTNERSHIP

This summit is a stage for voices that inspire—an opportunity for speakers to share their expertise, elevate Black storytelling, and engage a community eager for knowledge and growth.

Next Year, our inaugural Book Summit will take place **April 3-5, 2026**, at The Crown Venue in **Dallas, TX**. The summit is not your average book conference; it's a dedicated space for Black women to read and lead. We will be celebrating Black womanhood, storytelling, and community.

The event will feature over 50 authors and book vendors, including a special Writer's Workshop for aspiring authors, with an estimated reach of 500 attendees. Your contribution will be at the heart of this experience, helping us create a powerful atmosphere of learning, connection, and inspiration.

In just **10 weeks**, *Black Girls Who Read* has grown from **3,000 to 100,000+ members**.

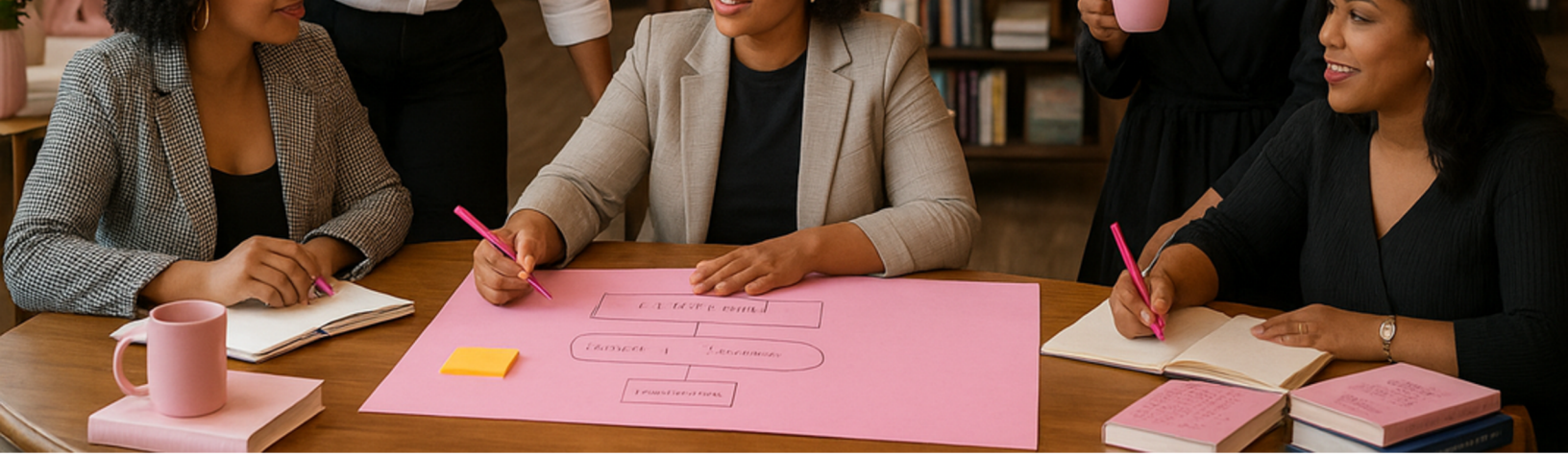
- **+1,000 new members a day** on average
- **200+ website hits daily**
- **7,000+ daily engagements** across platforms
- **500+ readers** attending in person at the summit

We're new, but we've already caught the attention of **key influencers, authors, and cultural voices**, with future events sponsored and established nationwide.

When you invest in us, you're investing in women who invest back— in themselves, their families, their communities, and in the brands that show up for them.

The Black Dollar Speaks

- **\$1.6 Trillion** – The buying power of Black consumers in the U.S.
- Black women lead retail trends – Fastest-growing group of entrepreneurs and cultural drivers.
- Brand loyalty – 63% of Black consumers will pay more to support brands that uplift them.



SUMMIT SPONSORSHIP LEVELS

Presenting Sponsor – \$6,000 (2 Available)

- Naming rights as Presenting Sponsor of the 2026 BGWR Summit
- Premium logo placement across all marketing (website, program, step & repeat, on-site signage)
- On-stage welcome + the honor to introduce the Keynote Speaker
- 3 VIP Summit Passes + reserved seating
- Dedicated sponsor spotlight on social media & newsletter
- Full-page ad in program

Author Brunch Experience – \$5,000 (2 Available)

- Exclusive sponsor of the Author Brunch (menus, tablescapes, décor co-branding)
- 2 VIP Summit Passes + mention in brunch promo
- Option to provide branded gifts for brunch guests
- Full-page ad in program

Writer's Workshop – \$3,000 (1 Available)

- Naming rights for the Writer's Workshop (signage, slides, workbook co-branding)
- 2 VIP Summit Passes
- Half-page ad in program
- Product insert or flyer in workshop kits

VIP Lounge – \$2,500 (2 Available)

- Naming rights for the VIP Lounge (signage, badges/wristbands)
- 2 VIP Summit Passes
- Recognition in VIP communications
- Half-page ad in program
- Option to add tasteful branded décor (provided by sponsor)

Community Service Sponsor – \$2,000 (3 Available)

- Presenting credit for our Community Back-to-School Drive (supplies, books, and learning kits for youth)
- Co-branding on donation bins, volunteer tees, and drive promo
- 1 GA Summit Pass
- Social & newsletter spotlight featuring your impact
- Half-page ad in program

Media Sponsor – \$1,750 (2 Available)

- Recognition as official sponsor of event highlight videos + recap reels
- Logo on opening/closing slates
- Social spotlight with video release
- 1 GA Summit Pass
- Half-page ad in program

Fireside Chat/Live Book Club – \$1,500 (1 Available)

- Sponsor credit on Fireside Chat stage and promos
- 1 GA Summit Pass
- Option to introduce moderator or pose one pre-approved audience question
- Recognition in program & socials
- Half-page ad in program

Youth Creative Writing Prize – \$1,500 (2 Available)

- Funds a \$1,000 award + \$500 program support for a young woman of color through our **BGWR Youth Creative Writing Prize** launching January 2026.
- Sponsor shoutout during announcement + logo on submission page and winner feature
- 2 GA Summit Passes
- Option to join judging panel (non-voting ceremonial seat) or present award on stage
- Half-page ad in program

Author Meet & Greet – \$1,000 (2 Available)

- Naming rights for the Author Meet & Greet
- Logo on event signage & schedule
- 1 VIP Summit Pass
- Social mention, program listing, ¼ page ad in program

Coffee Bar – \$500 Minimum, \$1,000 Requested

- Naming rights at the Summit Coffee Bar
- Signage at station + branded sleeves/napkins (provided by sponsor)
- Social mention, program listing, ¼ page ad in program



COMMUNITY SPONSORSHIPS

COMMUNITY & YEAR ROUND IMPACT

Book Club Community Engagement

- **Chapter Champion** – \$1,000 per chapter (supports tutoring + youth kits for one city)
 - Chapter locations:

VIRTUAL	NEW BRUNSWICK, NJ
ATLANTA, GA (2)	COLUMBUS, OH
BAY AREA, CA	PHILADELPHIA, PA
ORLANDO, FL	COLUMBIA, SC
CHICAGO, IL (2)	MEMPHIS, TN
BALTIMORE, MD	DALLAS, TX (2 - FLAGSHIP)
CHARLOTTE, NC	HOUSTON, TX
- **National Partner** – \$8,000 (supports all 14 cities with tutoring platforms, flashcards, workbooks, branded literacy materials)

Grassroots Sponsor Levels

- **Sponsored Tickets** – \$99 (General Admission)/ \$225 (VIP)
- **Writer's Workshop Ticket**- \$99 (add on to summit ticket)
- **In-Kind Gifts** – 100+ units (swag, journals, self-care, literacy items) or 60 for VIP guests
- **In Kind Raffle Gift(s)**- At least \$50 in value to be delivered by March 15, 2026.



NEXT STEPS

Partnering with the **Black Girls Who Read Summit** is easy. Here's how to lock in your sponsorship:

1. Choose Your Level

Review the sponsorship tiers and community engagement opportunities. Decide which package (or combination) best aligns with your brand's goals.

2. Provide Your Sponsor Information

We'll need:

- Company/Organization Name
- Contact Person + Title
- Email + Phone Number
- Sponsorship Level(s) Selected
- Logo Files (high-resolution PNG or vector)
- Website & Social Handles (for promotion)
- Ad/Marketing Assets (if included with your package — e.g., half/full page ad, branded inserts)

3. Sign Your Agreement

We'll send you a sponsorship agreement outlining benefits, deliverables, and deadlines.

4. Submit Payment

Payment is required to officially confirm your sponsorship. (Details will be provided in the agreement.)

5. Shine With Us

Once confirmed, your brand will be featured in our sponsor spotlight, website, and event promotions leading up to the Summit. Remember, this is a partnership, so any promotion from your end only further expands our collective reach.



CONTACT



Thank you!

Please follow us on social media:

Instagram: @officialbgwr

Facebook: Black Girls Who Read



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